



## Flash Memory



### **Storage Media for Mobile Devices**

As one of the world's leading providers of media services, arvato digital services also offers high-quality full service in regard to replication of flash storage media such as memory cards, USB sticks and MP3 players. All the usual commercial formats and capacities are processed.

Flash storage media are particularly suited for innovative applications such as electronic product catalogs and illustrated brochures, software, technical simulations, press kits, music, films and games. Their content can be played—and provides a top-quality experience—on a large number of terminals such as PCs, cell phones, PDAs, digital cameras, MP3 players and navigation systems.

### **One-stop Solutions**

From data capture to the finished custom-made storage card, specialists work together in a tight network at arvato digital services. So the expression “one-stop solution” means intensive customer service as well as security and absolute reliability.

On request, after your data is received (either online or in the form of a “master storage card”), the delivered content can be pre-mastered and converted into the desired formats. If an agreement has been reached for subsequent recording on the storage media of your choice, manufacturing of the ready-for-sale product will follow. In that connection, you can choose from a nearly unlimited number of packaging solutions.

### **Top Quality Quick As a Flash**

arvato digital services is equipped to manufacture and ship large numbers of units in just a few days. Our many years of experience in CD and DVD production guarantee top arvato digital services quality in the duplication of new media.

Thorough quality checks in the individual production stages ensure the highest quality and maximum customer satisfaction. For example, after duplication, the data are always read out and verified against the master.

## **USB Sticks**

Recorded, custom-printed USB sticks provide a universally usable storage medium for numerous applications. They are an ideal medium for your audio, video or software content, since they can be read by a large number of terminal devices.

Moreover, this medium gives you the unique opportunity to combine an attractive giveaway providing extra value for your customer with the advantages of traditional advertising brochures. Electronic press kits and product catalogs, technical 3D animations and promotional films are only some of the countless number of possible applications.

Of course, the information about your company and products that has been stored on the USB stick can be protected against deletion. By partitioning the flash storage, however, you can still give your customers the freedom to put their own data on the USB stick.

arvato digital services offers you numerous different models, versions and capacities. It goes without saying that arvato digital services will be happy to print your logo on the USB sticks of your choice. Alternatively, we can offer you high-quality laser engraving. In regard to the color of the USB sticks and the colors of the logo, you can freely choose from the many pantone colors.

Choose from a number of standard packaging options or let us provide you with a custom-tailored solution that meets your needs.

We will be happy to send you additional information or an individual proposal.

## **Memory Cards**

Like USB sticks, memory cards that are recorded, individually labeled and packaged are available for many uses in corporate communications. In addition, memory cards are an ideal medium for transferring your audio, video and software content onto mobile devices such as cell phones, PDAs, pocket PCs and navigation devices.

arvato digital services can offer you all common memory card formats:

- Secure Digital Memory Card (SD Card)
- miniSD
- microSD
- Memory Stick Pro and Memory Stick Pro Duo
- Memory Stick Micro (M2)
- Multi Media Card (MMC)
- MMC mobile and RS-MMC
- MMC Micro
- Compact Flash Card (CF)
- Picture Card (XD)

arvato digital services will record, label and package the memory cards for you in accordance with your requirements. Here you can choose from numerous standard solutions. Alternatively, arvato digital services will also be happy to work with you to develop a custom packaging solution.

We will be happy to send you additional information or an individual proposal.

## **MP3 Players**

Recorded, custom-printed MP3 players are particularly suitable as a medium for audio content. In addition to traditional audio content such as music pieces and audio books, oral instructions for product use or greetings to your customers and employees can be implemented.

The fact that additional devices are not needed in order to play back the content opens up many new potential uses for content providers and advertisers.

Of course, various different types of content can also be combined on MP3 players. For example, in addition to the audio content, booklets, electronic catalogs, videos and pictures can be stored on MP3 players. These contents can be easily transferred to your PC or other devices through the USB interface.

Choose from a number of standard packaging options or let us provide you with a custom-tailored solution that meets your needs.

We will be happy to send you additional information or an individual proposal.

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