



Final Assembly

The market for Consumer Electronics is particularly characterized by rapidly shrinking product life cycles and a complex prediction of consumer demand. This market is shifting more and more from a vendor-driven push to a demand-driven pull model. Products need to be individualized to country- or customer-specific requirements in order to outperform competition.

arvato is an expert for market-orientated and supply chain efficient postponement and product customization strategies. Starting from package design for postponement to alignment of demand and supply, arvato helps you to design a competitive supply chain and manages:

- Package design for postponement
- Material Requirement Planning (MRP)
- Build-to-stock / build-to-order
- Kitting & assembly
- Rework & repackage

Your benefits:

- Reduction of inventory cost
- Reduction of transportation cost
- Reduction of obsolescence risk
- Compensation of demand variability
- Improved competitiveness by offering customized products according to market requirements