



Electronic Software Distribution

The increasing use of the internet as an additional sales channel also has a deep impact on software vendors. Offering software digitally by downloads simplifies both, the purchasing process for the customer and the distribution of the products for the vendor.

arvato digital services provides an integrated solution for electronic software distribution including:

- Development and hosting of e-commerce websites for software and license downloads
- Order management including digital rights management
- Digital and physical fulfillment
- Finance management including all kinds of local payment methods and online credit card authorization
- Call centers
- Voucher management for special marketing promotions