



arvato digital services Certified by Blu-ray Disc Association

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Weaverville, NC, July 2, 2008 -- arvato digital services, a global provider of integrated service packages in the IT/high-tech, games, video and audio sectors, today announced it has been granted official certification by the Blu-ray Disc Association. The certificate confirms that the media service provider satisfies all conditions for mass market production of high quality Blu-ray Discs.

Following the installation of the organization's first Blu-ray Disc production lines in Weaverville, NC in the USA, as well as in Gütersloh, Germany, arvato digital services has consistently expanded production capacities for the popular next-generation format.

"Renowned clients from the entertainment industry have already chosen arvato digital services as their partner for Blu-ray Disc products," said Hans-Peter Hülskötter, CEO of arvato digital services. "We have already responded to the extremely positive start by investing in new lines and we are looking forward to a successful season."

The certificate of the Blu-ray Disc Association provides documentary proof that the new technology has been successfully implemented and that the processes for BD 25 and BD 50 are running smoothly, whilst maintaining the highest standards of quality.

The Blu-ray Disc was introduced in 2002 by a group of leading companies in the consumer electronics, music, computer and software industries. Blu-ray discs are written and read by a blue laser with a wavelength of 405 nm, shorter than that used with DVDs. What makes the Blu-ray Disc unique is its high-density storage capacity of 25 gigabytes per layer and side, which enables data volumes of 50 gigabytes in a dual-layer process. arvato digital services, as an innovative media replicator, offers both formats.

About arvato digital services:

arvato digital services provides a comprehensive range of services and solutions to its business partners in the IT/high-tech, games, video, and audio sectors. 8,000 employees deliver top quality to our customers worldwide – and have done so for exactly 50 years. Our global footprint includes 18 countries on five continents.

arvato digital services is a leading provider of integrated solutions that include every step of the value chain, from post-production, replication,

fulfillment and distribution/supply chain management, to financial services, and electronic software distribution. This entire process chain is supported by end-to-end IT systems. Our solutions create value for our customers and ensure that they are well-equipped for the challenges of their markets.

Together with arvato print, arvato systems and arvato services, we are a part of arvato AG, the internationally networked media and communication service provider. arvato AG is a division of Bertelsmann AG, headquartered in Gütersloh, Germany.

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